



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Troxler Commissioner Agriculture (9768)
Agency Media Placement Service (2733)
Buyer Verrillo, Dan
Salesperson Wade, Dave (1546)
ph: (704) 371-3164

Invoice 654039
Inv Date 11/25/2012
Terms Net 30
Contract 337721
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Media Placement Service
709 Westchester Drive
Suite 101
Highpoint, NC 27262

AgM

Product Political - State Candidate (1071)
Brand POLITICAL (28001)
Acct Types Local/Political
Est/Headline 1659/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:07:02PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
9.0	Spot	11:00:00PM-11:35:00PM	Day, F-1	11/02/12 11:31PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	TroxlerLeadership	\$1350.00	
10.0	Spot	4:30:00AM- 5:00:00AM	Day, F-1	11/02/12 4:52AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	TroxlerFutureRevised	\$150.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total		\$1,500.00	Total Spots	2
Commission		(\$225.00)		
Net Total		\$1,275.00		